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PRESS RELEASE

This is a sample press release: add a paragraph about you and your work and send it to magazines, newspapers, camera clubs and anywhere you think you may be able to get editorial exposure. There are many online press release services some are free and others charge a small fee. Here is a list of a few free PR services.

<http://www.prfree.com/>

<http://www.free-press-release.com/>

Send as many press releases as you wish as an opportunity to present your work to as many people as possible. This is a sample of what one photographer has done to promote his work.

FOR IMMEDIATE RELEASE:

2009 International Photography Awards Announces Winners of the Competition

Lola Akinmade was awarded in the International Photography Awards Competition. International Photography Awards (IPA) has announced the winners of 2009's competition.

Lola Akinmade was Awarded: Honorable Mention in Special - Travel/Tourism category for the winning entry "Peru."

ABOUT Winner:

ABOUT IPA:

The 2009 International Photography Awards received nearly 18,000 submissions from 104 countries across the globe. IPA is a sister-effort of the Lucie Foundation, where the top three winners are announced at the annual Lucie Awards gala ceremony. The Foundation's mission is to honor master photographers, to discover new and emerging talent and to promote the appreciation of photography. Since 2003, IPA has had the privilege and opportunity to acknowledge and recognize contemporary photographer's accomplishments in this specialized and highly visible competition. Visit

www.photoawards.com

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